

# **XEIKON**

## **FACT SHEET**

## **CREATE NEW BUSINESS**

### With Xeikon fleXflow for pouch production

To develop new business, it's important to develop a value proposition which addresses quality, service, delivery and competitive pricing. Digital production provides a broad range of new possibilities, new benefits which drive to profit. Xeikon's fleXflow process is the corner stone of Xeikon's solution for pouch production delivering unique benefits.

The pouch market is a strong growing market globally. They are a packaging alternative for a variety of products as they stand out on the shelf, communicate much better with the consumer and on top, have a very high content vs packaging weight ratio. The additional values of digitally produced pouches based upon the fleXflow process are:

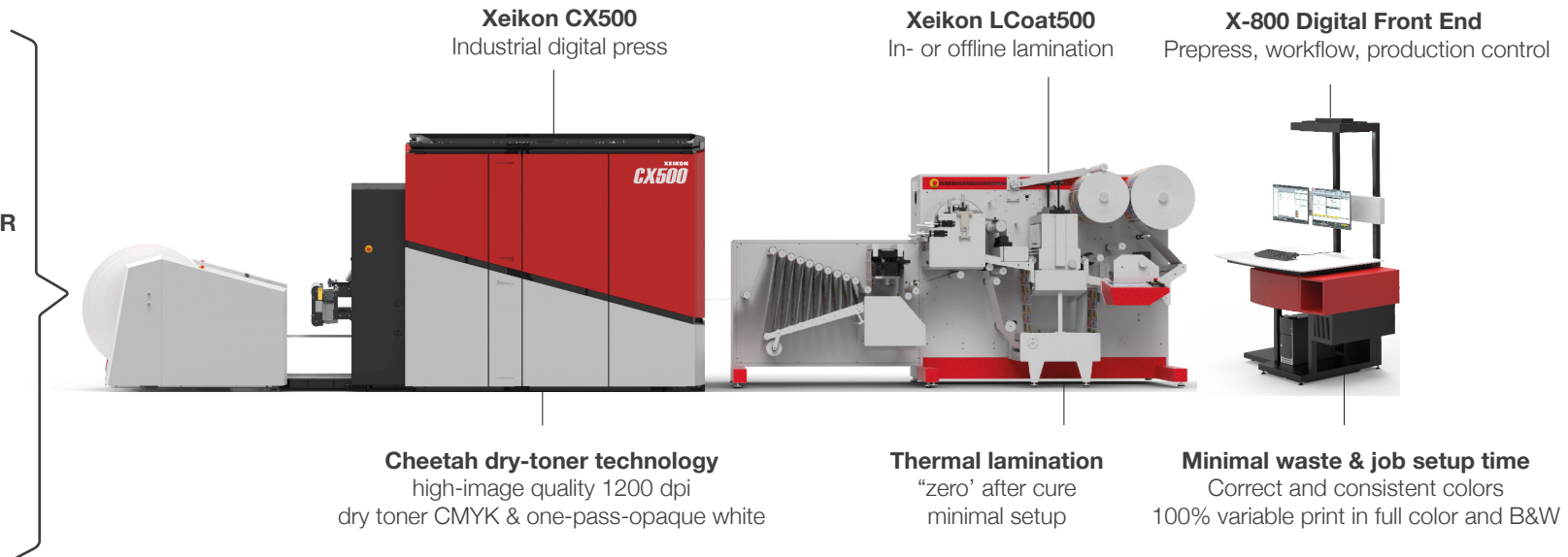
- ◆ Profitability for volumes from 1 up to 20.000 pouches
- ◆ Highest image quality and full variability, every pouch can be unique
- ◆ Extremely low setup and turnaround times
- ◆ A wide application range, with the highest level of food safety in digital, eco friendly



# Create new business with Xeikon fleXflow

## For pouch production

- ◆ **PROFITABLE FOR SHORT-RUNS**  
 No setup cost, limited waste, full rotary wide-web (516m/20.3") printing
- ◆ **FULL VARIABLE PRINTING IN FULL COLOR**  
 Powered with Xeikon's X-800 front-end
- ◆ **QUICK TURNAROUND**  
 Zero after cure lamination process, automated quality control
- ◆ **WIDE APPLICATION RANGE**  
 Highest food safety, lamination process geared for versatility, "zero" solvents used for both print and lamination



## POUCH PRODUCTION: A PERFECT FIT FOR LABEL CONVERTERS

Pouch packaging is a dynamic market growing with 7,5% yearly.  
 Why? Many rigid packaging is transforming into flexible pouches because:

- ◆ They are very sustainable due to a high content vs packaging weight ratio and lower material and logistical costs compared to glass, plastics, cardboard,...
- ◆ They fit better for e-commerce. Pouches are easy to stack, less risk for damages during transport
- ◆ They are perfect for the growing consumer trend of on-the-go consumption of food and drinks.

### fleXflow PROCESS

- ◆ "zero" after curing
- ◆ 100% solvent free (print & laminate)
- ◆ Low complexity for diverse constructions
- ◆ High "bound strength"